PCAPPA Website Privacy Policy Updated November 2024

Cookies, Tracking Technology, and Analytics Tools

"Our website uses cookies, tracking technologies, and analytics tools to enhance user experience, analyze website traffic, and personalize content. By using our website, you consent to the use of these technologies and tools. i. However, You can adjust your preference at any time.

Cookies. "Cookies" are files that contain information created by a web server that can be stored on a user's hard disk for future use. Some cookies ("session" cookies) expire and are automatically deleted when you close your browser, while others ("persistent" cookies) do not expire and are not automatically deleted. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. However, if you decline the attachment of any cookie, you may not have access to the full benefits of the website.

Tracking Technology. In addition to cookies, we may use other tracking technologies to collect information about your interactions with our website. These technologies help us understand user behavior, improve our services, and deliver personalized content.

Analytics Tools. We may use web analytics services, such as Google Analytics, to record and analyze your activity on this website. These services may track your browsing across websites that use the same service and may collect demographic data, including the type of computer or operating system, and the location of the user. To provide website visitors more choice on how their data is collected by Google Analytics, Google has developed an Opt-out Browser add-on, which is available at Google Analytics Opt-out Browser Add-on, to enable you to opt-out of Google's programs.

2. Data Collection and Usage

"We collect and process personal information and data from users of this website. The types of personal data we collect vary based on the programs, services, and products users wish to engage in, but may include your name, business affiliation, contact information, browsing behavior, IP address, and interaction with website features. This information is collected for purposes such as improving website functionality, enhancing user experience, and delivering personalized content. "

3. Third-Party Services

"We may use third-party service providers, such as analytics tools (e.g., Google Analytics),

advertising partners, and social media platforms, which may collect information about your browsing activity on this website. These third-party services have their own privacy policies, and we encourage you to review them."

4. Opt-Out and Data Preference

"You have the option to adjust your preferences with respect to your personal data and manage how your information is collected. If you wish to opt out of specific tracking mechanisms, please review the "Cookies, Tracking Technology, and Analytics Tools" section above for further instructions."

5. "If you are a resident of the European Union (EU) or California, you are entitled to specific rights regarding your personal data under the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), respectively. These rights include the right to access, correct, delete, or restrict the processing of your personal information. For more information, please review our Privacy Policy or contact us directly."